

Blue Ocean Investment Partners Limited (“us” or “we” or “our”) is registered with the U.S. Securities and Exchange Commission (“SEC”) as an investment adviser. Clients and prospective clients should be aware that brokerage and investment advisory services and fees differ, and it is important for you to understand these differences. Free and simple tools are available to research firms and financial professionals at Investor.gov/CRS, which also provides educational materials about broker-dealers, investment advisers, and investing.

What investment services and advice can you provide me?

We offer fee-based discretionary investment advisory services to retail investors, high net worth individuals, trusts, endowments, foundations, and other corporate entities. Our core competency is investing in publicly traded securities of companies that are innovators who we believe are selling at a material discount to intrinsic value¹. While we manage retail client accounts, we do not do provide financial, retirement, estate planning or other kinds of planning for our clients. Other firms may offer planning services and a wider choice of investments, which may have lower costs. Past performance and risks of our strategy are not necessarily indicative of future performance and risks.

Monitoring: We diligently monitor accounts in line with the investment strategy and mutually agreed client-specific investment restrictions. Portfolio compliance matters are reviewed as needed.

Investment Authority: We maintain discretionary authority over client accounts, therefore we can buy and sell securities on your behalf without seeking permission on a trade-by-trade basis. We strive to manage all accounts within the investment strategy as closely as possible while adhering to client investment restrictions/risk limitations/requirements. We permit clients to mandate reasonable restrictions on investing, as mutually agreed with you.

Limited Investment Offering: We offer only an intrinsic value investment strategy investing in securities innovative companies.

Account Minimums and Other Requirements: Our minimum account size is \$250,000 for new clients, but we may at our discretion reduce that amount.

Additional Information: For additional information, see our form ADV Part 2A Appendix 1 available at Blueoip.com/disclosures.

Conversation Starters. Ask your financial professional—

- Given my financial situation, should I choose an investment advisory service? Why or why not?
- How will you choose investments to recommend to me?
- What is your relevant experience, including your licenses, education and other qualifications? What do these qualifications mean?

What fees will I pay?

Principal Fees and Costs: Clients could pay a management fee, a performance fee, or both. Management fees range up to 4.0% per year and are assessed based upon the market value of your account. Management fees are paid daily, with payments deducted from your account by the custodian. We have an incentive to encourage you to increase the assets in your account because we receive greater compensation as the assets in your account increase. You do not pay separately for commissions for each trade we execute in this type of account. Instead, we incur the cost of executing securities transactions. This creates a conflict of interest because Blue Ocean is incented to initiate fewer trades in your account to minimize expenses for us. To manage this conflict of interest, we monitor account activity to help identify inactivity.

¹ Intrinsic value is a measure of what an asset is worth. This measure is arrived at by means of a calculation or complex financial model, rather than using the currently trading market price of that asset.

Qualified clients pay performance fees. These fees range from 0% to 35% and are dependent on the associated management fee. Performance fees are assessed on the excess return over a selected threshold each calendar year and are deducted from client accounts early in the following year. If our performance fails to exceed the threshold, no performance fee is due until performance exceeds the threshold since the last assessment of a performance fee. This is known as a high-water mark. Performance fees create an incentive for us to make investments that are riskier or more speculative than would be the case in the absence of performance fees.

Other Fees and Costs: In addition to our fees, there may also be custodial, account maintenance, or similar third-party fees and charges that are separate from, and in addition to, our fees.

You will pay fees and costs whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying. For additional information, please see our Form ADV Part 2A Appendix 1 available at [Blueoip.com/disclosures](https://blueoip.com/disclosures).

Conversation Starters. Ask your financial professional—

- Help me understand how these fees and costs might affect my investments. If I give you \$10,000 to invest, how much will go to fees and costs? How much will be invested for me?

What are your legal obligations to me when acting as my investment adviser? How else does your firm make money and what conflicts of interest do you have?

When we act as your investment adviser, we have to act in your best interest and not put our interest ahead of yours. At the same time, the way we make money creates some conflicts with your interests. You should understand and ask us about these conflicts because they can affect the investment advice we provide you. For instance, we require that clients use Interactive Brokers, Inc. as broker-dealer and custodian. We in turn may receive benefits from Interactive Brokers such as: services, portfolio management tools, execution abilities, or other legitimate and appropriate services that are helpful in our investment offering. More detailed information about our conflicts of interest can be found in our Form ADV Part 2A Appendix 1 available at [Blueoip.com/disclosures](https://blueoip.com/disclosures).

Conversation Starters. Ask your financial professional—

- How might your conflicts of interest affect me and how will you address them?

How do your financial professionals make money?

Our financial professionals are compensated from fees collected from clients. Compensation is based on an annual fixed salary and a discretionary bonus, both of which are based on several different factors, including the skill, job duties, and experience of the individual. They are incented to increase assets in advisory accounts and invest in riskier investments to increase management and performance fees. If the financial professional is an owner of the firm, they also receive the firm's profits.

Do you or your financial professionals have legal or disciplinary history?

No. Visit [Investor.gov/CRS](https://investor.gov/CRS) for a free and simple search tool to research us and our financial professionals. As we are registered with the Financial Conduct Authority (FCA) in the United Kingdom, visit <https://register.fca.org.uk/s/> as an additional free search tool.

Conversation Starters. Ask your financial professional—

- As a financial professional, do you have any disciplinary history? For what type of conduct?

You can find additional and updated information about our investment advisory services and obtain a copy of the relationship summary on our website at www.blueoip.com at the bottom of our home page and by clicking on Form ADV Part 3/Form CRS, by emailing us at info@blueoip.com, or calling us at +44 7500 100055.

Conversation Starters. Ask your financial professional—

- Who is my primary contact person? Is he or she a representative of an investment adviser or a broker-dealer? Who can I talk to if I have concerns about how this person is treating me?